

FAQs

We don't have a Facebook page or group.

Please have one individual associated with your event create a Facebook event with all relevant details and an image (perhaps just your logo, or your logo side by side with ours). It should include not only who/what/where/when details, but also information on your mission, etc. Although UCG can share a link to your website, a Facebook event is better for these purposes.

Gross receipts:

UCG will donate 12% of gross receipts from dinner to your charity. That takes into account every guest's entire bill, i.e., spirits, but NOT gratuity. An important consideration: 12% of a \$5 appetizer (our happy hour special in the *lounge*) garners you only a 60 cent donation. We urge you to encourage your supporters to make a reservation in our *dining room*, in the interest of raising more funds for your charity. Even if you start your event with a cocktail hour, it is in your best interest to move people into the dining room afterwards.

Are our supporters required to make reservations?

No, but we use reservations as a way to measure of the success of your promotional efforts. If they forget to mention your name, their meal still counts toward your totals. Since we count all diners—not just yours—toward your total, reservations are a better indicator of your effectiveness than gross receipts. It also helps us to plan for proper staffing, and also alert you if you need to beef up your promotions.

What should I write in my invitation?

For an e-newsletter or web page: DINE IN FOR CHARITY: On [date], join [your organization] for a delicious dinner at Union City Grille, 805 N. Union St., Wilmington, Delaware. Union City Grille is committed to helping charities both reach their financial goals and raise awareness for their missions. UCG has set a goal to help "52 Charities in 52 Weeks," and as part of this effort, Chef/Owner Matthew Curtis has offered to donate 12% of the proceeds from our [date] dinner to [your organization]. "Dine In for Charity" from 4:30-10pm, mention [your organization]'s name and enjoy the best seasonal ingredients, hand-made pastas, flatbread from the hearth, fresh fish and house-rub seasoned steaks, hand-selected wine list, premium spirits and craft brews, and an award-winning kids' menu, all in a relaxing atmosphere. Reservations recommended—and *please mention [organization's name] when you reserve and when you arrive!* Call 302-654-9780 or visit <http://www.unioncitygrille.com/contact.html> to reserve online. Free on-site parking.

Shorter for Facebook: DINE IN FOR CHARITY: On [date], join [your organization] for dinner at @Union City Grille, 805 N. Union, #WilmDE. UCG will donate 12% of the dinner proceeds to us. Reservations: call 302-654-9780 or visit www.unioncitygrille.com/contact.html; mention [your organization]'s name when you reserve and when you arrive. Enjoy award-winning steaks, fresh fish, pastas, flatbread and kids menu, 4:30-10pm. Free parking.

(REMEMBER TO TAG US AND TAG YOURSELF, AS APPROPRIATE!)

Short for Twitter: On ##/##, join [@yrtwitterhandle] for dinner @unioncitygrille, 805 N. Union, #WilmDE. UCG is donating 12% of the proceeds from dinner to us